



POWERED BY  
EC ACADEMY

BECOME A CERTIFIED

# LICENSED NLP PRACTITIONER™



Awarded by Society of NLP™



## Unlock Yourself

*Banish unwanted habits, achieve any goals & live the best version of yourself!*



## Nurture Relationships

*Gain insight on thoughts & emotions of others. Resolve issues, build trust & connection on a deeper level.*



## Master Emotions

*Banish anxieties & develop confidence in difficult situations on the spot with ease.*



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# 8 - DAY COMPREHENSIVE PROGRAM OUTLINE

## Day 1

*History of NLP, Communication Model, Pillar of NLP & Presuppositions of NLP. Sensory Acuity.*

## Day 2

*Submodalities & Representational Systems*

## Day 3

*Rapport skills & Managing states*

## Day 4

*Motivation Strategies, Modelling, State elicitation scripts, & Hypnotic Language Patterns*

## Day 5

*Meta Model, Strategies II, Reframing & Submodalities*

## Day 6

*Hypnosis Techniques & Changing Personal History*

## Day 7

*Changing Personal History 2 Evaluation & Recap*

## Day 8

*Recap & Assessment Certification Ceremony*



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# What is Licensed NLP Practitioner Program?

Neuro Linguistic Programming (NLP) is an interactive technology you will learn by interaction & real-life experience throughout the training. The entire experience will allow you to discover, practice & internalise the foundations of NLP skills.

How?

Licensed NLP Practitioner program provides you with a comprehensive scope of NLP skills and techniques, incorporating its history and approaches as intended by Dr. Richard Bandler, the co-founder of NLP.

The training allows you to get the skills of an effective communicator, therapist & a change-worker, where you will learn how to get rid of self-limiting beliefs, and unwanted habits that create problems in life.

All skills learned are highly translatable in both professional & personal settings where communication is involved.



## Professional Qualification



When you successfully complete this course, you will receive an official certification plus more! - you will receive a License!

This means you can incorporate NLP methodology in any professional settings.

Your License Certificate will be issued by The Society of NLP™ and personally signed by Dr. Richard Bandler - the creator and co-founder of NLP. The certification & license are internationally recognised qualifications, and is the only NLP certification recognised by Richard Bandler.

## Training Style

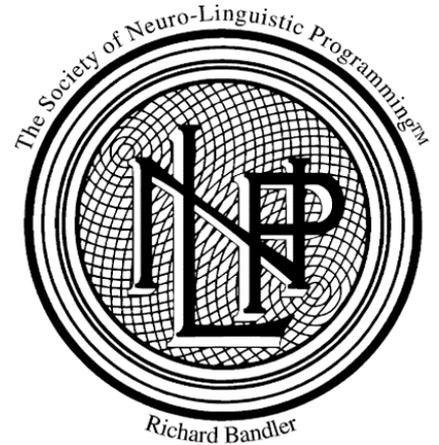
Throughout this entire program, you will work on your own goals & create positive change at every session. By doing so, you will learn how to assist others in getting the results they want!

Licensed practitioners course is a highly interactive program where you will 'do as you learn'. Exercises are designed to allow you to gain great insights into how people process information, emotions and behaviours.



# Benefits

- **Career:** Carry yourself with confidence to get ahead.
- **Communication:** Become highly skilled & learn the art of precision communication.
- **Fears & Phobias:** Free yourself when you let go of anxieties, fears & phobia.
- **Motivation:** Generate motivation whenever or where ever you need!
- **Persuasion & influence:** pick the the art of making anyone say YES!
- **Relationships:** Empower both your professional & personal relationship.
- **Overcome the past:** Let go of past negative memories!
- **Happiness:** Create empowering visions of the future and learn the secret ingredient to create happiness.
- **Be Change Maker:** By mastering the above skillset, you can begin to help those you care to do the same, with the skills you master in this training



## How Can NLP do so much? What IS NLP?

“The study of subjective experience”

### Neuro

The nervous system - the mind and the sensory organs with which we receive and filter information through our five senses

### Linguistic

The way we communicate and interpret experience through language, including body language, images, sounds, feelings, tastes and smells

### Programming

The way we construct personal programs of thought, communication and behaviour

### Neuro-Linguistic Programming (NLP)

is the study of how we think and communicate, with ourselves and with others, and of how we can use this to get the results we want.

The heart of NLP is modelling behaviour - the techniques which are commonly thought of as making up NLP are just the results of that modelling.

According to the founders of Neuro Linguistic Programming

*The ability to master your own states by running your own brain,*  
**-Dr. Richard Bandler**

*An attitude (wanton curiosity) and methodology (modelling) that leaves behind a trail of techniques*  
**-Richard Bandler**

*The study of excellence and how to reproduce it,*  
**-John Grinder**



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## 2021 Calendar

<p><b>MARCH (8-2PM)</b>          WEEK 1: 11 &amp; 12          WEEK 2: 16 - 19          WEEK 3: 23 - 26          LOCATION: TBC</p>	<p><b>JUNE (8.30-5PM)</b>          WEEK 1: 3<sup>RD</sup>, 4<sup>TH</sup>, 5<sup>TH</sup>          &amp; 6<sup>TH</sup>          WEEK 2: 11<sup>TH</sup>, 12<sup>TH</sup>, &amp;          13<sup>TH</sup>          LOCATION: TBC</p>	<p><b>AUGUST (8.30-5PM)</b>          WEEK 1: 5<sup>TH</sup> TO 8<sup>TH</sup>          WEEK 2: 13<sup>TH</sup> - 15<sup>TH</sup>          LOCATION: TBC</p>	<p><b>DECEMBER (8.30-5PM)</b>          WEEK 1: 2<sup>ND</sup> TO 5<sup>TH</sup>          WEEK 2: 10<sup>TH</sup> TO 12<sup>TH</sup>          LOCATION: TBC</p>
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## EC ACADEMY SPECIAL

As an official EC Academy Launch Special, all Licensed NLP Practitioner & Master Practitioner attendees will enjoy the following for the year of 2021.

60hr training duration +  
**Bonus 1:** 5hr post-training group follow-ups +  
**Course Materials +**  
 Certification & License signed by Dr. Richard Bandler  
 = ~~\$2500~~ \$1327  
 +  
**Bonus 2:** EC academy online resources  
**Bonus 3:** Membership discounts for all EC Academy programs in 2021



## Some exciting results to expect when you add NLP into your skillset

### Using NLP in career goal setting

*I was looking to understand myself better and clarity in my life, and I told myself : ENOUGH! No more losing time and living my life in a haze. So I was introduced to Muhammad Asraf in a networking session. I decided to approach him for help. Muhammad Asraf introduced me to the Wheel of Life Exercise which helps me to have an overview of my life in multiple aspects and look at different aspects of my life and The Funeral Exercise which helps me to visualised and understand myself who do I want to be.*

*Muhammad Asraf is caring, calm and strong throughout which makes it easy to openly discuss about my self and my obstacles with him. He provides sound and actionable advice that can be applied immediately. His answers are reflective and make me be more self aware of myself.*

*I have a clearer picture of who I want to be, and also what I want in my life.*

*If you are looking for an nlp coach, look no further, Muhammad Asraf is the coach for you!*

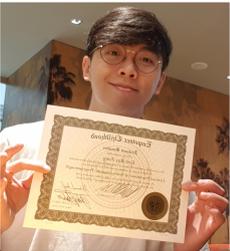
**Ng Xin Yi (27, Singapore), Entrepreneur.**



### Using NLP with your students.

*Asraf taught me how to evaluate mental states through observing people's facial expressions and posture. I used the techniques he taught and tweaked the way I spoke to my students, specifically to redirect the focus on their fears to confidence in seconds. The consequence is astounding, they are able to multiply their progress by becoming more in-tune with their body through confidence.*

**-By Ray Fong, Tricking Coach**



### Incorporating NLP into your P.D training

*What NLP has taught me is basically to identify the tools I've already been using. I know it works, I know how it works, but only with NLP, I know what I was actually doing. And it not only give me a tool to coach students, but it also gives me a tool to coach junior coaches as well.*

**Nacho, Coach & President of Parkour Singapore.**



### Coach mental flexibility to your students

*It really has helped me to think differently when it comes to fear. And not only it worked for me, but also for my friends too. I become more aware of what i feel at the moment and able to change the way i think almost instantaneously on the spot. Thus reducing the fear factor by a lot and makes learning skills a whole lot faster. - **Workshop Attendee.***



**Use NLP to help students obtain skills with ease.**

*"Coach Ash's teaching methods are great! I really like the Mind-over-Body concept, the way Coach Ash **help us mentally to get over obstacles really helped me especially with the side flips.**"*

**- Jon Stead, freestyle student.**



**Use NLP to help students gain immense confidence at the instant.**

*"I landed a cork(an acrobatic trick) . Ash **taught me how to get over fear of doing stuff on the floor, once you know you can do, how to commit to it....**" -Max, after 10 minutes of NLP coaching.*

**MEET YOUR TRAINER!**

**" NLP is a versatile technology to build stronger relationships at any work or at home environments" -**

*As an NLP trainer now, I'm frequently asked, "What is NLP?" After years of practicing, My go-to answer now:*

*NLP is Magical! It's a technology designed to optimise our thinking and feeling, and the beauty of it, you can utilise anywhere you go! When you communicate with your emotions in an elegant way, you will find yourself overcoming challenges & achieving results easier, it almost seems impossible!*



*Create instant joy, motivate your peers, turn conflicts into collaborations, breeze through challenging times, are just some of the things you can do with it.*

*I'm excited to share the entire training focuses on honing those very skillsets, and it starts from within!*

*I invite you to join in this empowering journey with us, and receive your NLP training as intended by the Founder of Dr. Richard Bandler himself!*

**- Ash, Founder of EC Academy, Licensed Coach & Trainer of Neuro Linguistic Programming.**



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**Register now!**

To Register: Visit [www.empowerchildhood.com/nlppractitioner](http://www.empowerchildhood.com/nlppractitioner)

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